

SPONSORSHIP

PLAN your marketing spending wisely. Take advantage of the huge number of businesses in Southern California.

- Increase your brand recognition
- Meet developers, AppSec experts and decision makers at an Open Worldwide Application Security Project (OWASP) Los Angeles monthly dinner meeting

BENEFITS

- Be the only vendor to promote your products/services and interact with 50-80 attendees in the SoCal region
- Display your banner and literature at a table at the meeting
- Formally address the attendees for up to 10 minutes to tell them about your products/solutions
- Your linked logo and marketing write-up on both our OWASP website and our Meetup site
- Your company name, write-up and logo in three e-mail meeting announcements sent to our mailing list prior to the meeting
- Provide literature and display items at sponsored meeting
- Speak to interested attendees around 30 minutes prior to and at conclusion of presentations
- Free dinner at the sponsored meeting for your employees and invited guests

COST

OWASP Foundation encourages sponsorship via bartering arrangements, i.e., food and beverages are **directly** paid for by the sponsors. The cost for sponsorship including venue, food, drinks (soft/beer/wine) is typically **\$1,500 - \$2,500**, payable as a donation to OWASP at <https://owasp.org>, but we'll work with you to select the best option.

ATTENDEE CONTACTS

Bring items valued at \$100 or more as raffle prizes to allow you to collect contact info. You can use sign-in sheets or bring your electronic devices/tablet. OWASP uses meetup for event management which does not provide reliable/valid user contacts.

DATE/TIME

OWASP LA meetings are always on the **4th Wednesday** of the month (unless they coincide with holidays), typically starting at **5:30PM** for **3 hours**.

YSPONSOR TO PROVIDE

Please send us the following: Company logo, Website link Brief company or sponsor description Preferred contact person, Any raffle prize details, if applicable

For sponsorship inquiries, email: sponsorship.la@owasp.org

OWASP LA Links

Registration platform: <https://luma.com/owaspla>

LinkedIn Page: <https://www.linkedin.com/company/owaspla>

LinkedIn Group: <https://www.linkedin.com/groups/17717023/>

Website: <https://owasp.org/www-chapter-los-angeles/>